



# Building One's Influencer Influencer Identity

Janencom/ http://digitalfilipino.com/ influencer rk: Pillars of Influence

Pillars of Influence







Foundation for Influence

ince, \* Altimeter Group (March 21, 2012)

Focus on a topic worth talking about.

#### Make great and VSICORS will come

### Be consistent

## Talk to people as a person a person Not as product or Avartise ment.

Interact regularly





### See you at the See you at the next webinar! next webinar! http://digitalfilipino.com/influence