

# Digital Marketing Tactics for Professionals

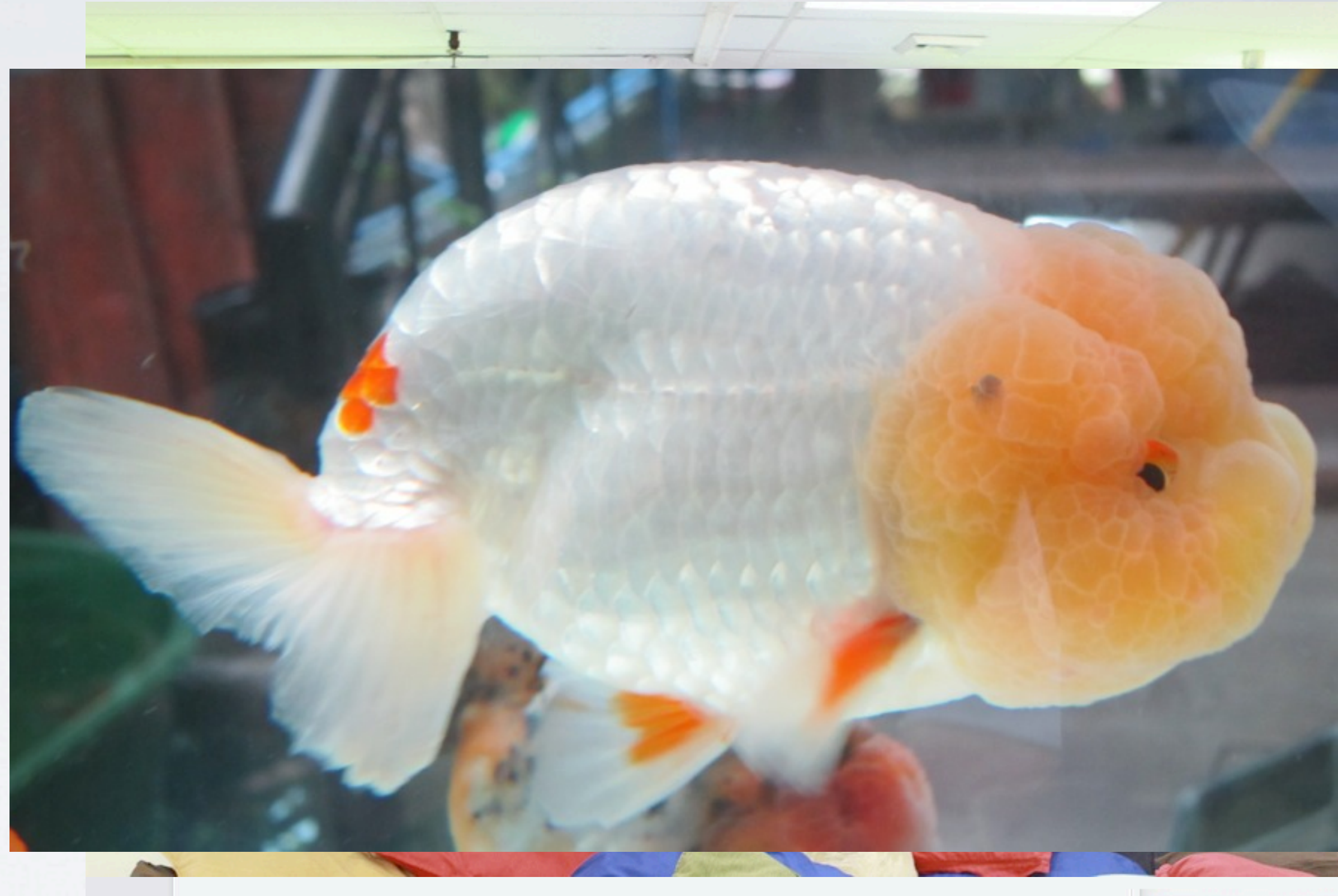
*@benfrancia*

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## Who is **Ben Francia**?

- Internet Marketing Consultant
- Outsourcing Business
- Life Coach
- Goldfish Addict



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## Why Digital Marketing?

- Be Found
- Be Recognized
- Be Hired



**# I** - Register your Personal **Domain Name**

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**#2** - Build your own **website**

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**benfrancia**  
OUTSOURCING CONSULTANT / INTERNET SPECIALIST



## **#3** - Start **Blogging**

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**#4** - Be present in **Social Media**

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**#5** - Share **Remarkable Content**



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For this episode of "Ask Ben" I'll be answering the question:

- ▶ How To Train Personal Training Clients - with Jason Ferruggia by Chris McCombs 2,079 views 11:03
- ▶ Entrepreneur's Analytics C.O.D.E. by Ben Francia 6:24
- ▶ How To Create A Website - Make A Website In 15 Minutes - Incredible! by WebsitesMadeSimple 62,731 views 24:12

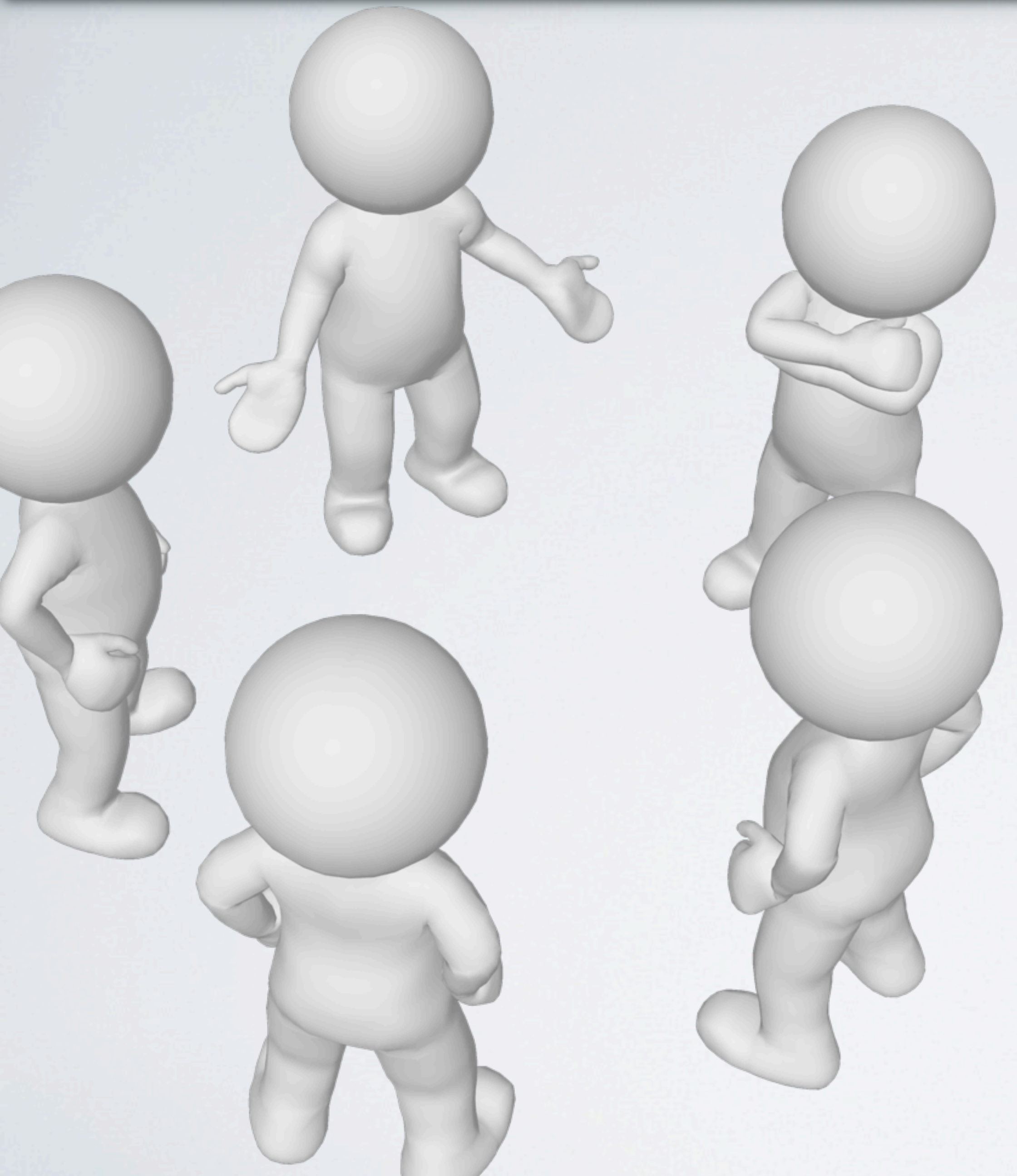
# #6 - Use Videos

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## #7 - Participate in Live and Online **Events**

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**#8** - Be **Generous.**  
Share your **Talents**



*“With great **Generosity**  
comes great **Opportunity.**”*

# Thank You!

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# Q & A

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