Digital Photography

Janette Toral

Digital Photography 101

What story am I telling?

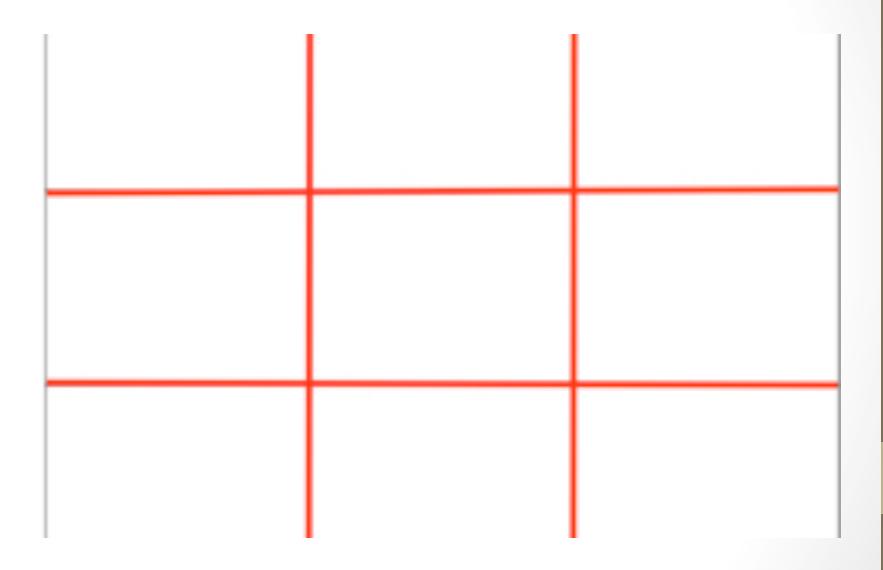
Why am I taking this shot?

What is the focal point?

Will there be competing ones?

How will the eye look at the image?

Position - Rule of Third



Focus on the Focal Point

- Position
- Focus
- Blur
- Size
- Color

What is in the background or foreground?

Are you close enough?

Watch out for

- Distraction from background
- Protruding elements on subject's head
- Competing lines



What is the main source of light?

Is your framing straight?

Can you capture it from a different perspective? Camera angle?

Deciding on Themes and What Photos Matter

Introduction

- Characters
- Location
- Plot

Themes

- Visual colors or shapes
- Stylistic same technique or style
- Locational
- Relational moods or people

Using Photos in an Article

Why it is important?

- Support article
- Lead the story
- Gives impact.
- Make sure you have permission.