

WEBINAR LESSON 6 OF 12
JULY 30 WEDNESDAY 7 PM



Audio and Video Content Creation

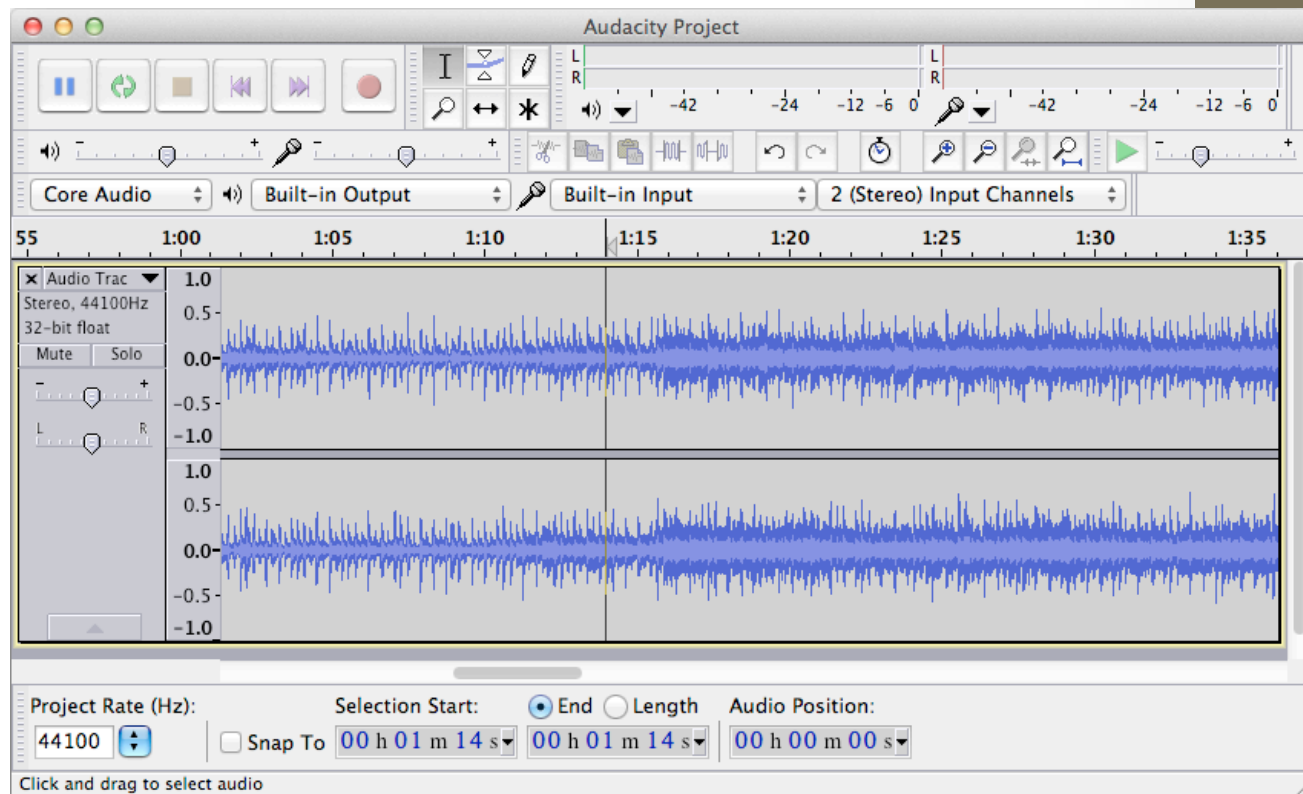


— Digital Creators Boot Camp —

Audio and Video Recording 101

Audacity

- Free software for audio recording – useful for podcast
 - <http://audacity.sourceforge.net/>
- http://language.iastate.edu/it/files/2014/03/AudioRecording101_Audacity.pdf



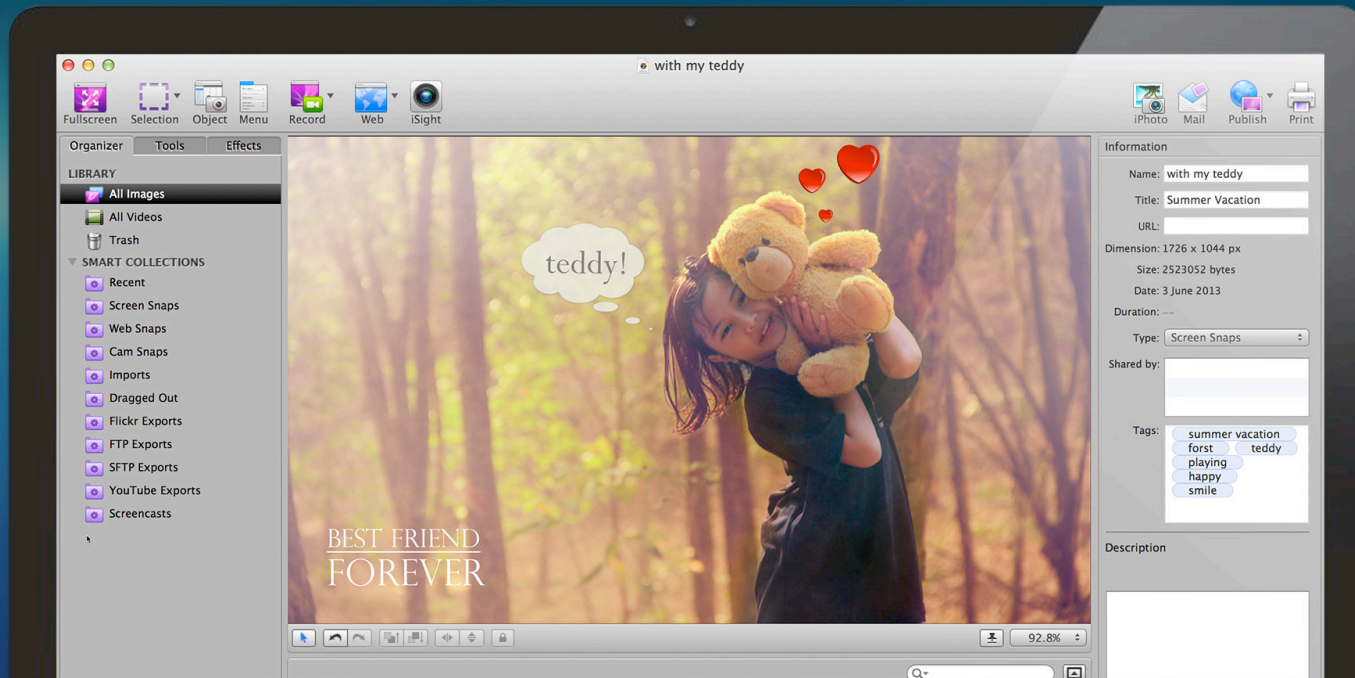
Use your mobile phone



GarageBand for Mac



Voila



Planning on
storyboard, script,
and footages

Shape your story

- Who is your audience?
- What do you want them to feel?
- How will you use the video?
- What will be your FOCUS?

Research

- Get enough information about your topic.

Create a list

- Characters
- Interviews
- Storylines
- Conflicts
- Emotions

Script

- Capture your imagination.
- Visualize what the audience will experience on the screen.

Can your video give
a WOW factor?

After the shoot
tasks....

Log your tapes

- For proper identification.
- Store or transfer them immediately.

Review your shoot

- Developments and moments captured during the shoot.
 - Scenes
 - Roller coaster
 - Villain and hero
 - Beginning, middle, end
 - **START STRONG**

Script template

- Audio script
- Video script

References

- <http://www.desktop-documentaries.com/how-to-write-a-script.html>