DIGITAL INFLUENCERS MARKETING SUMMIT 2014

Mannix Pabalan

- >Keen Observer of Digital/Online Marketing sphere & Internet landscape
- >Founder and Currently Managing Director Hashtag Digital Inc.
- >Former Head of Digital/Online Marketing Rocket Internet GmbH Lazada
- >Former General Manager and Founder AyosDito.ph



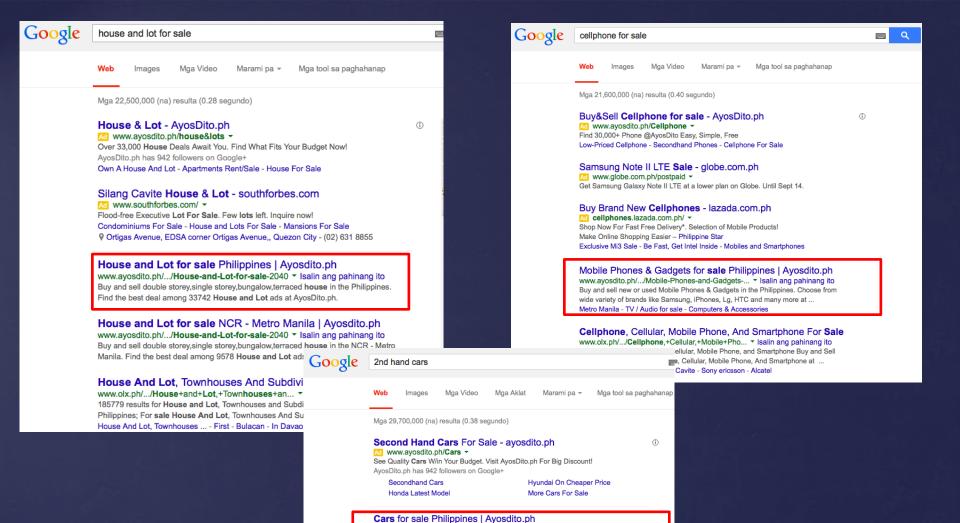
When I launched AyosDito.ph people said who is this guy trying to challenge the #1?!

It just don't stand a chance ...

When we launched Lazada.com.ph people said how can it succeed? PH is not yet ready for e-Commerce ...

PLDTHome.com a 1 year old domain wanted to be #1 in organic search ... Most even my colleagues have doubted this to happen ... moreso to sell internet on internet ...





www.ayosdito.ph/Philippines/Cars-for-sale-1020 T Isalin ang pahinang ito Buy and sell new/used cars in the Philippines. Choose from top brands including

205 results for 2nd Hand Cars Philippines; For sale 2nd Hand Cars at OLX.ph Buy and

www.olx.ph/index.php/.../q/second+hand+cars ▼ Isalin ang pahinang ito
130 results for Second Hand Cars Philippines; For sale Second Hand Cars at OLX.ph

Phil Motors Philippines - Used cars | Car dealers | Cars for ...

Buying or selling a car or searching for imported cars for sale in Philippines? Search over

Toyota - House and Lot for sale - Car Accessories & Parts - Honda

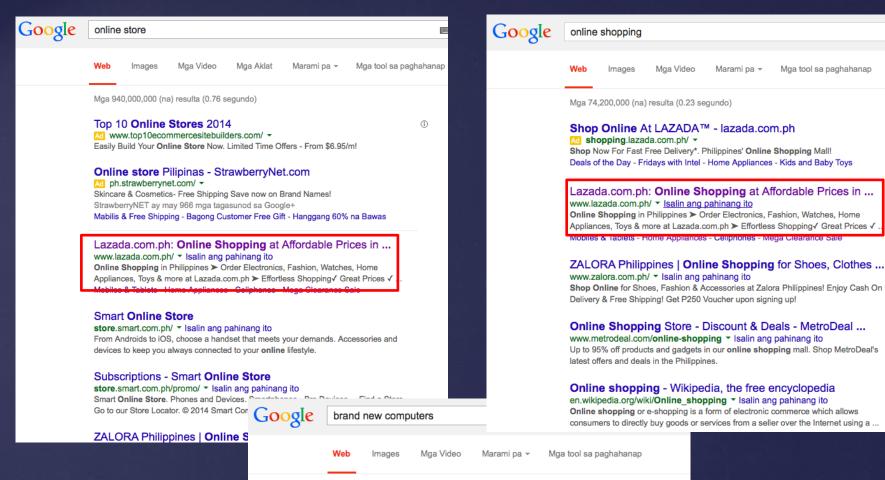
Tovota. Nissan. Honda. Hvundai and many more.

2nd hand cars - OLX Philippines Home www.olx.ph/index.php/classifieds+directory/q/2nd+hand+cars >

Second Hand Car - OLX Philippines Home

www.philmotors.com/ - Isalin ang pahinang ito





Mga 471,000,000 (na) resulta (0.27 segundo)

Buy Desktop Computer, PC Parts, Laptop Brands ... - Lazada www.lazada.com.ph/shop-computers-laptops/ ▼ Isalin ang pahinang ito Computers & Laptops Philippines ➤ Shop online for Desktop Computer, Laptop Brands, Computer Parts & Accessories at Lazada Philippines ➤ Good Reviews√ Great

Prises (COD.... new arrival, Leneve Trials Madness version 2.0 (Block)

Computers For Sale Philippines - Brand New and 2nd Hand ...

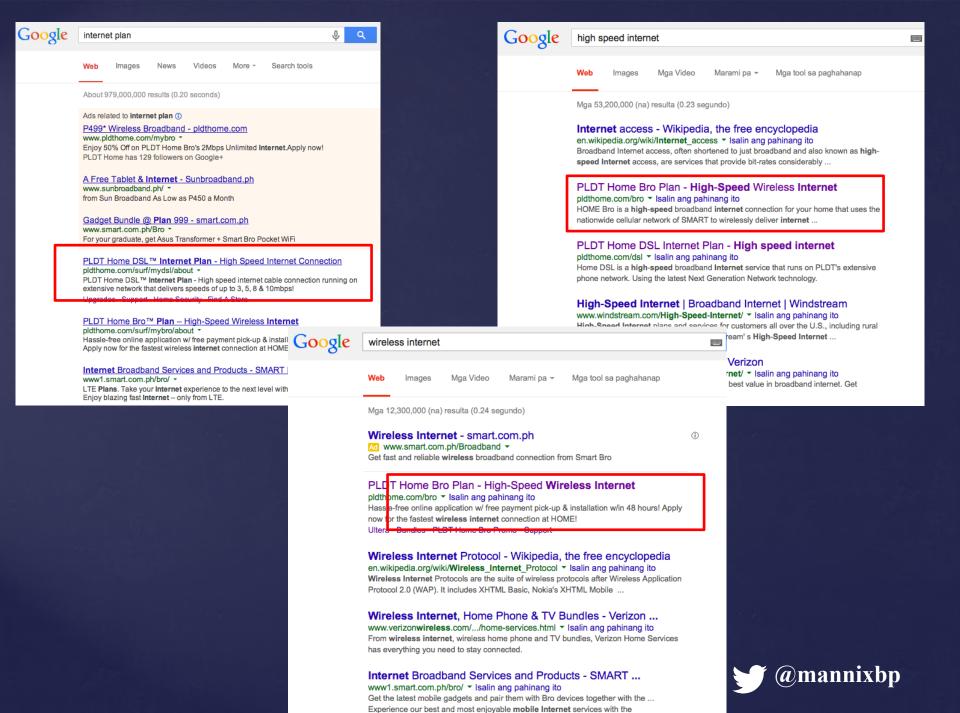
www.olx.ph > All Categories ▼ Isalin ang pahinang ito 59258 results for Computers Buy and Sell Philippines; For sale Computers at OLX.ph Buy and Sell.

Computer Set Price For Sale Philippines - Brand New and ...

www.olx.ph/index.php/.../q/computer+set+price ▼ Isalin ang pahinang ito
Computer:core 2 duo 2.13 ghz 1gb ram 160gb hard drive 128 mb built in video 17" lcd
branded like samsung/lg/hp/dell Free:keyboard and mouse. Find our ...



(i)



NOW WE ARE PROUD TO HAVE LAUNCHED OFFICE IN UAE ... HOW DO WE COMPETE WITH A MORE SOPHISTICATED COMPETITORS AND MARKET ...

Milestone after Milestone, We do not stop improving and never seize to challenge our ourselves ...





THANK YOU!



@mannxbp



mannix@hashtagdigital.ph



mannixpabalan.wordpress.com

