

Creating a blog and
website to engage your
prospects and
customers

Purpose

- Meet target audience needs
- Unique selling proposition
- Conversion to lead areas

Basics

- Domain name
- Hosting
- Site map

Domain name

United States - English ▾ USD ▾

24/7 Support (480) 505-8877

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Domain name

- Easy to spell.
- Easy to remember.
- No look-alikes.
 - Prioritize .com domains.

Web hosting

- [Dreamhost.com](https://www.dreamhost.com)
- [MediaTemple.net](https://www.mediatemple.net)
- [Aws.Amazon.com](https://aws.amazon.com)
- [DigitalOcean.com](https://www.digitalocean.com)

Web hosting

- Highly recommended.
- 24x7 customer support.
- Price competitive.

Choosing a theme

- Attractive design
- Layout and color
- Background
- Images
- Navigation
- Call to action buttons
- Advertisement placement
- Typography
- Footer

Get your website up

- 199jobs.com
- Upwork.com
- Elance.com
- Freelancer.com

Adding plug-ins

- Social sharing
- Security
- Live chat
- Email subscription