

Lesson 7:

Email Marketing

Benchmark



Become a fan



Follow Us

User Name

Password

Remember me on this computer

[Forgot your password?](#)

Login

[Need an account?
Sign up free](#)

We are looking for sponsors to support this event.

INQUIRIES

For inquiries about this event, please contact Janette Toral (send a private message). She can also be reached through mobile at 0917-4490011 or via Twitter @digitalfilipino.



Receive Email Invite

Fill up this form to receive an email invitation to join the E-Commerce Entrepreneurs Summit 2015.

Email *

First Name

Last Name

Save

zopimchat

Chat with us



Type your message here





Email

Events



English



Help



Upgrade



Janette

Benchmark

Dashboard

Emails

Create Email

Tools

Reports

Galleries

Contacts

Get Started



Create Email



Create New List

Add Contacts



Email Tools

Quick Add

Search your email newsletters



Email Drafts

Usage Statistics



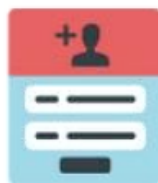


My Contact Lists

Manage my contact lists

Create New List

Add Contacts to a List



My Signup Forms

Manage my signup forms

Create Signup Form

View Signup Forms



My Segments

Manage my segments

Create New Segment

View Segments

Total Unique Active Contacts = **3,676**

[View Deleted Lists \(0\)](#)

Search For



<input type="checkbox"/> Contact List Name ↕	Date Created ↕	Date Modified ↕	Contacts ↕	Tools
<input type="checkbox"/> E-Commerce Entrepreneurs Summit 2015	Jun 24, 2015	Jun 30, 2015	1	
<input type="checkbox"/> iblog	May 28, 2015	May 28, 2015	165	
<input type="checkbox"/> May 27 2015 List	May 28, 2015	May 28, 2015	0	
<input type="checkbox"/> Real Estate Manila	Apr 25, 2015	Apr 25, 2015	41	
<input type="checkbox"/> Dagupan	Dec 18, 2014	Apr 07, 2015	16	
<input type="checkbox"/> Cebu	Oct 29, 2014	Apr 07, 2015	166	
<input type="checkbox"/> Oct 29 2014 List	Oct 29, 2014	Apr 07, 2015	0	
<input type="checkbox"/>	



Edit Autoresponder Sequence

Schedule follow up email(s)

Sequence Name

E-Commerce Summit Manila 2015 

From Name

Janette Toral - DigitalFilipino.com 

From Email

janette@digitalfilipino.com

To use more email addresses, [click here](#)

Permission Reminder

Placing this small but useful message at the top or bottom of your email helps you maintain a clean list.

Webpage Version

[*View this email in your browser*](#)

Include this link to view a Webpage version of this email.

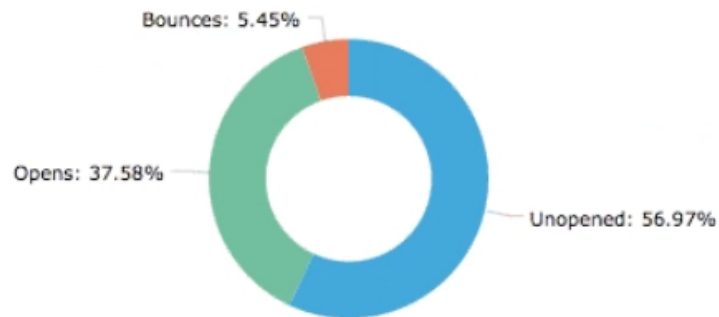
Contact List

E-Commerce Entrepreneurs Summit 2015 [\(Change\)](#)

Autoresponder Emails

165

Emails sent



Opened Emails

62 37.6%



Emails Bounced

9 5.5%



Unopened

94 57.0%



Links Clicked

14 22.6%

Unsubscribes

1 0.6%



Emails Forwarded

0 0.0%

Abuse Complaints (per thousand) [VIEW DETAILS](#)

1 6.1%





Create Email



Create New List

Add Contacts



Email Tools

Signup Forms

Autoresponders

Surveys

Polls

Archive

AB Testing

Inbox Checker

Targeted Emailing

Quick Add

Search your email newsletters



Recent Email Statistics

View All



iblog11 date change
May 28 2015

SENT

OPENS

CLICKS

f 2,500

Change Plan

