

Mobile Tools for Digital Marketing

Janette Toral

With the Internet

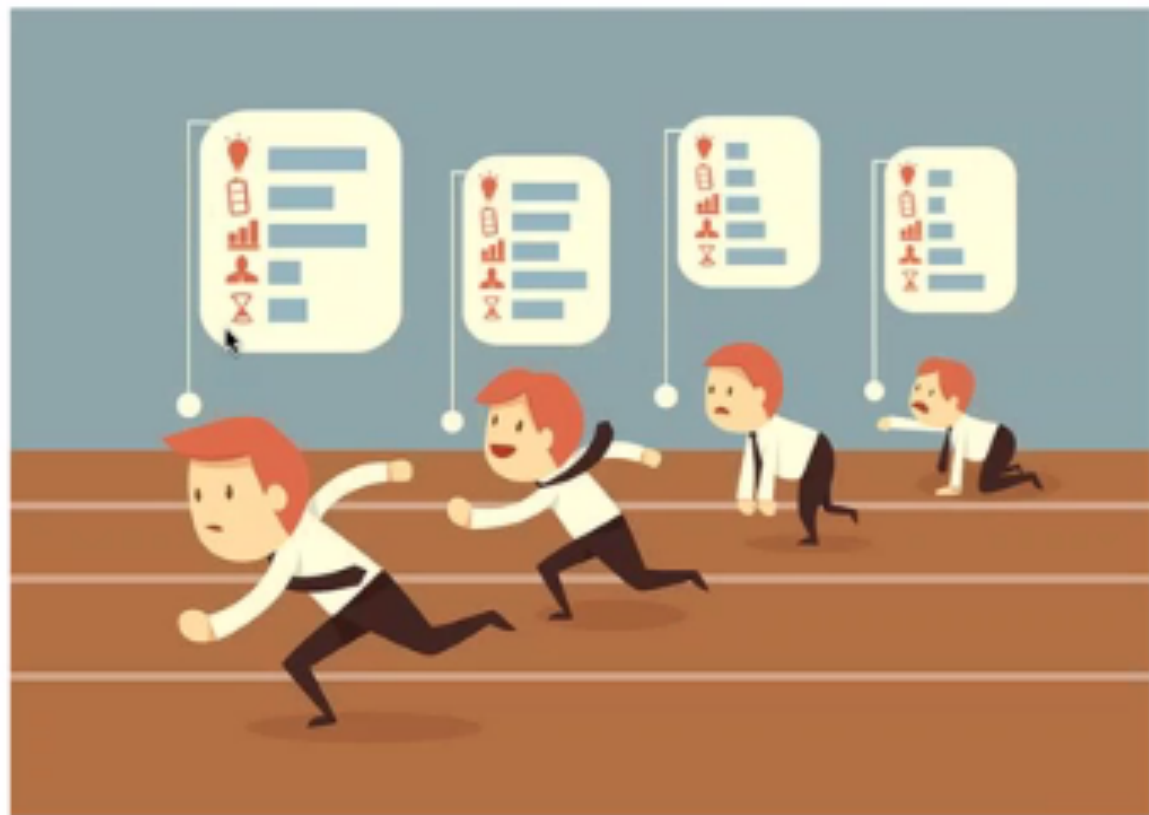


Prospect hunting





Too much competition online



You can be ignored



INBOUND **MARKETING** STRATEGY



STRATEGY



VISITORS



LEADS

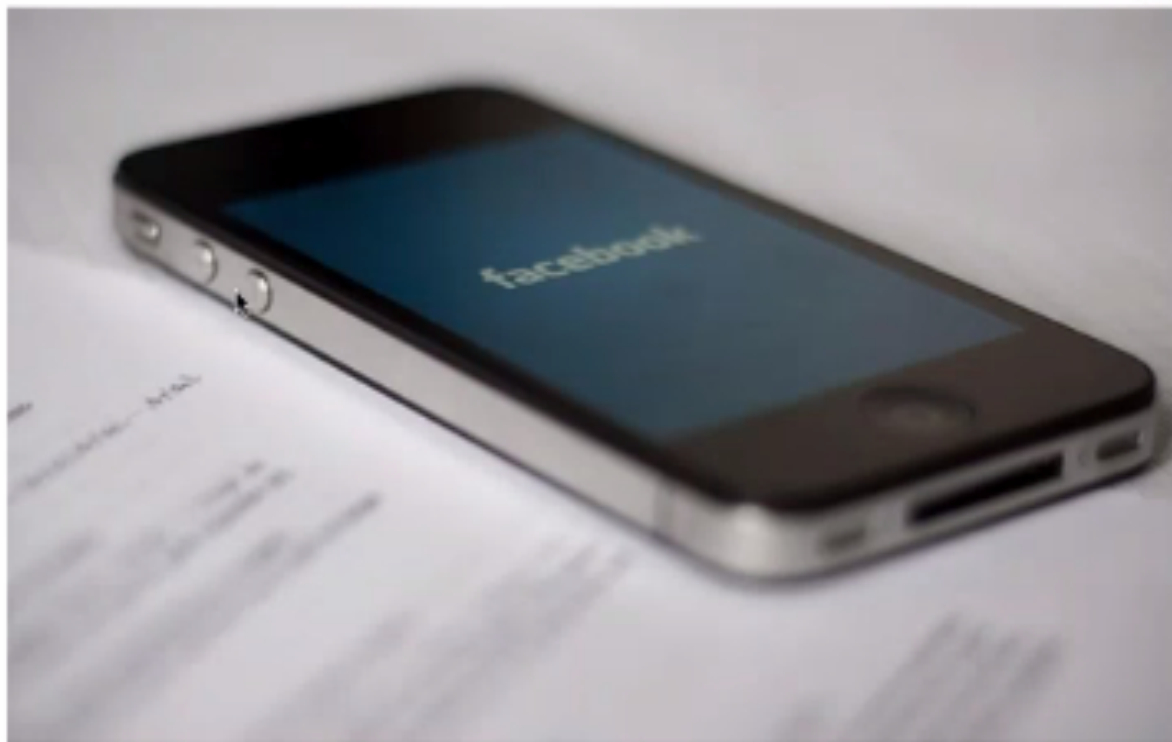


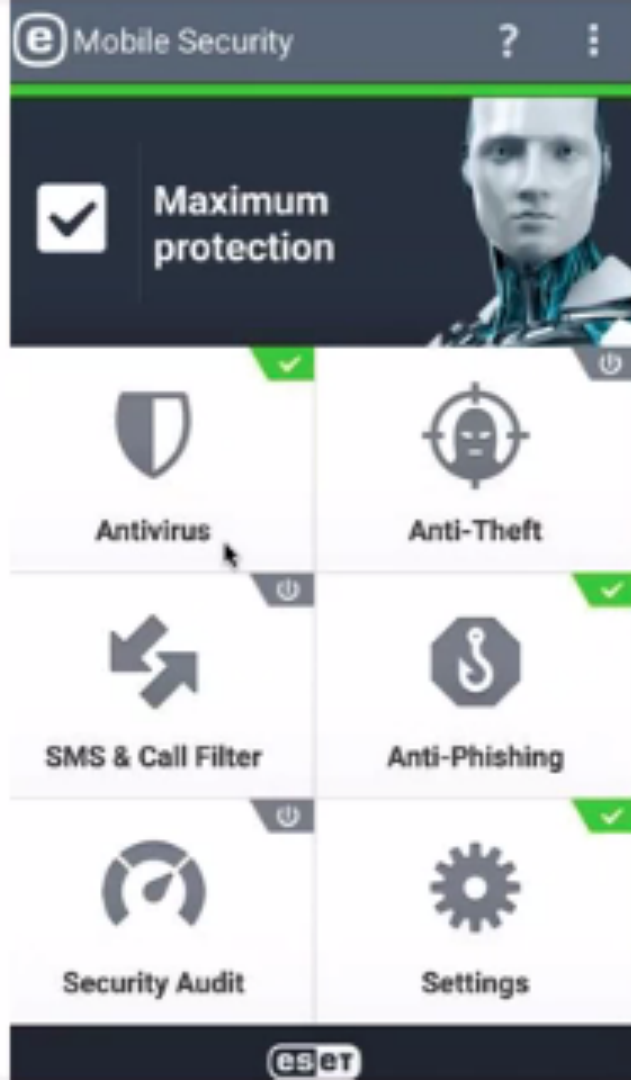
CUSTOMERS



PROMOTERS

Types of mobile applications





Security applications

Clueful



You have a fair privacy score. Review your applications to learn what they know about you.

0 High Risk apps >

37 Moderate Risk apps >

17 Low Risk apps >

See all 57 installed applications →

Clueful by BitDefender

Using the mobile device
for prospect
communication

WeChat (1) +



Marvin Lao

4/22/15

Marvin Lao is in your address boo...



4.7K Janin @labielles...

4/21/15

[Image]



Kyla Talens

4/21/15

Nikita Kyla Talens is in your address...



Rene Cipriano

4/20/15

Rene Cipriano is in your address...



suck_it

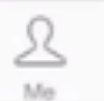
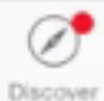
4/18/15

Paul Andrew Pisig is in your address...



Avel Manansala

4/18/15



All

Groups



Steven Santos

4/8/15

Hi Janette, what time on April 16 is my talk in Cebu? Wou...

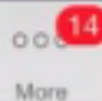
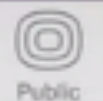
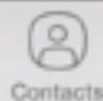
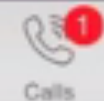
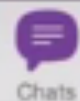


Chinkee Tan

4/8/15

This is my viber number. - janette toral

New on Viber - Games!
Tap to view the games collection



skype 7



recent favorites pe



Joycelyn Lim

Tue

let me know what works best ya



Archeia

Sat

I think I got my domain name on...



Ferdinand Gutierrez

05/13

Got it



Goutama Bachtiar

05/13

Thanks for the greeting



randymanaloto

05/08

Call, no answer



Receive chat
Notification
Via mobile

The screenshot shows a mobile notification interface for a user named Janette Toral. At the top, there is an orange header with a profile icon, the name "Janette Toral", and the status "Online". Below the header are two tabs: "2 VISITORS" (which is selected) and "CHATS". The notification list contains two items:

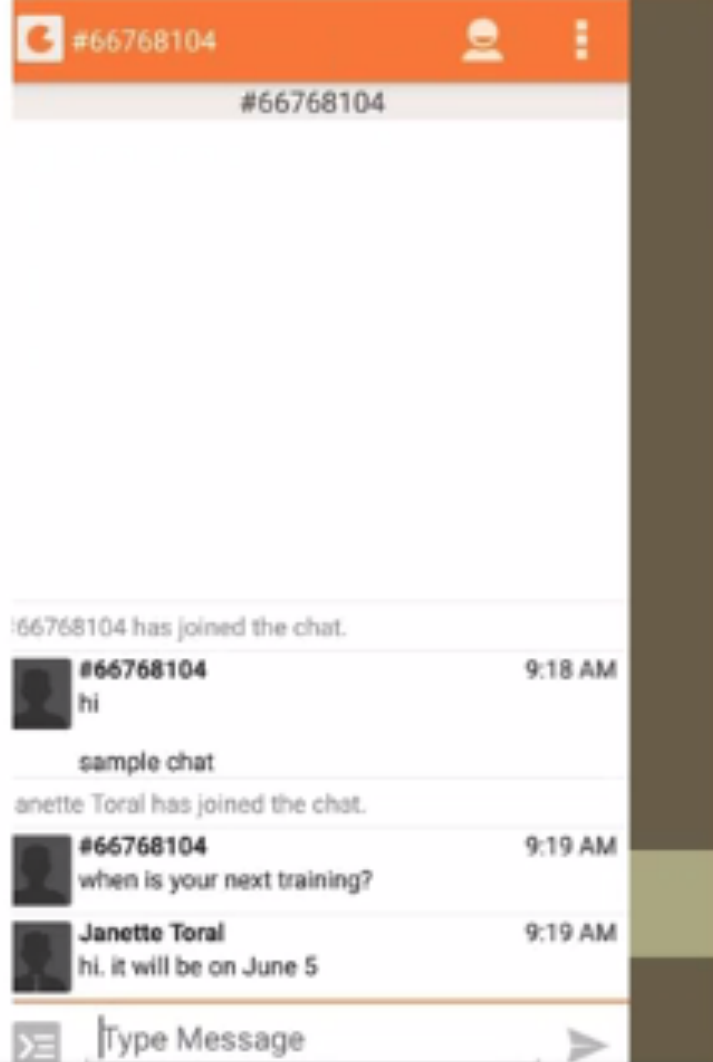
- Chat Button Clicked**: A notification with an upward arrow icon and the number "1".
- #43800496**: A notification from a user with a Philippine flag icon, a muted icon, and a chat icon. The text reads "Janette Toral - E-Commerce Advocate. Promoting t..." and includes the URL "http://janettetoral.com/".

Below this, there is another notification:

- Active Visitors**: A notification with an upward arrow icon and the number "1".
- #66768104**: A notification from a user with a Philippine flag icon, a muted icon, and a chat icon. The text reads "Janette Toral - E-Commerce Advocate. Promoting t..." and includes the URL "http://janettetoral.com/".















The bottom of the screen shows a greyed-out area, likely representing a chat window or another notification.

Keep in touch Via mobile



Keep in touch
via mobile.

Stay in Touch

-  **Jim Libiran** 1y
Wiz at Independent Marketing... 
-  **Glaiza Mae Sambat** n/c
Sales and Marketing Manager a... 
-  **Michael Limueco** n/c
President/CEO at Etrader Inc 
-  **Stephanie Caragos** 9M
President/CEO at Syntactics, Inc. 
-  **Ivy Sepe** 1y

-  **Bjornson Bernales** 1y
World Bloggers Day 
-  **Abhishek Mohan** n/c
Vice President - Incubation Proj... 

MOST RECENT EMAIL



Disini Tech Legal Forum

Apr 06 2015, 10:15 AM

Open Rate **23 %**

Bounce Rate **1 %**

Draft Emails 15 >

Scheduled Emails 0

Sent Emails 61 >



Emails



Contacts

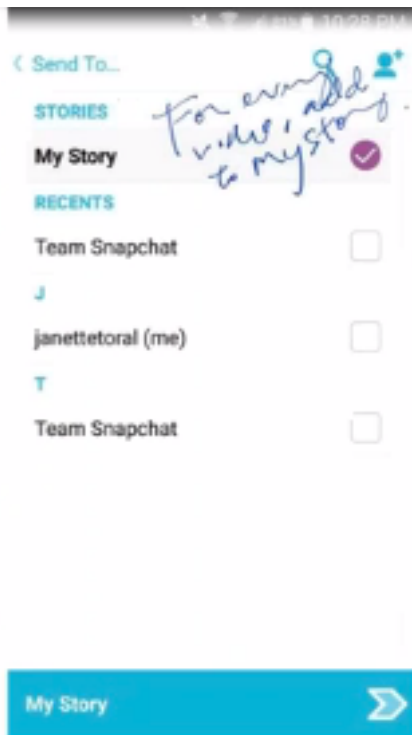


Media



Settings

E-Mail Blast via Mobile



SNAPCHAT

< Send To...



STORIES

My Story

RECENTS

Team Snapchat

J

janettetoral (me)

T

Team Snapchat

*These tap
here ↓*

My Story



< Stories



My Story

just now



just now



Hubspot.com/blog-topic...

1 minute ago



2 minutes ago



Porten.com/tools/title-maker

4 minutes ago



Intro on tools.

7 minutes ago

*↑
TAP
THAT
TO
Download
your
video
↓*

LIVE



MLB Wednesdays



NBA Eastern Finals





Page



Insights



Janette C. Toral

Author



Sign Up

8 clicks over past 7 days

15,911
likes



Invite Friends to Like Your Page



Posts to Page



Janette C. Toral

Posted by Janette C. Toral

05/21/2015 - 05/27/2015

15,911

Total Page Likes

▲ 1.1%

179

New Page Likes

▲ 49.2%

520,415

Total Reach

▲ 58.7%

520,415

Post Reach

▲ 58.7%

41,310

▲ 97.1%





Search...

**Mark Isaiah David**

published this

4m

Lifestyle

Lifestyle

Wednesday, Nov 27, 2013

Tech Trends To Be Thankful For

When technology works for you, wonders can happen.



www.linkedin.com

Tech Trends To Be Thankful For



Comment...

**CVS Health**

shared this



Developing this one habit can make an adverse cardiovascular event 30% less likely. More insights on medication adherence:



99+



2



19



Home

Yvonne Urandia commented on this

**Janette Toral**

Promoting the Growth of E-Commerce in the Philippines.



Who's Viewed Your Profile



Pulse



People You May Know



Jobs



Your Recent Activity



Te

Who

www

www

www

www

www

www

www

www

www

www

www

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www

www

www

**Krowdster** @krowdster

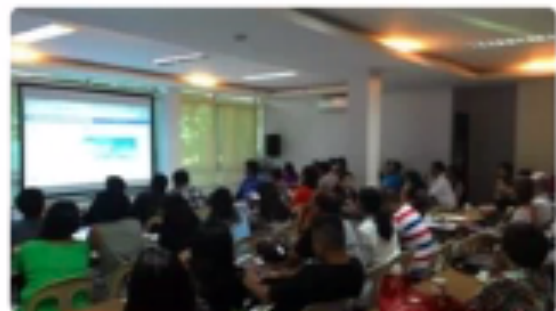
5d

@digitalfilipino Hi! Just shared your campaign and noticed you have no press mentions. Reach high impact media: bit.ly/19DR4cY

**sherlane** @Sherlane42nado

5/20/15

Put your mobile number in your FB ads so that your leads can call you - @digitalfilipino



Edit profile

Janette Toral

@digitalfilipino

E-Commerce Advocate. Promoting the growth of e-commerce in the Philippines since 1997.

Philippines • janettetoral.com

3,723 FOLLOWING

10.6K FOLLOWERS

Tweets

Media

Favorites

**Janette Toral** @digitalfilipino

3h

Easy Taxi in further retreat from Asia?
(Updated) shar.es/1rBoB8



Home



Notifications



Messages



Me



Home






Notifications











Messages










Me


  


 **Janette Toral**
digitalfilipino@gmail.com




-  Home
-  People
-  Photos
-  Communities
-  Locations
-  Events
-  Hangouts


   6:47 PM  100%





 All  2  2

 **milton coyne (bluedreamer27)**
Public - 31 minutes ago

 **MUST TRY! NO SUGAR ADDED GOODIES BY QUAN ...**
thehappytrip.com

 **Charlene Fortuna**



itspaaandabear
Philippine International Convention C...

6m



1338 posts 1880 followers 1092 following

Edit Your Profile

Janette Toral
E-Commerce Advocate. Promoting the growth of e-commerce in the Philippines since 1997. Site owner of DigitalFilipino.com
janettetoral.com



SELFIE



Ngayon ay ito ay regular na pagpapalitan ng selfie

PAANO GIRAGAMI NG PORA NG ISANG PORA



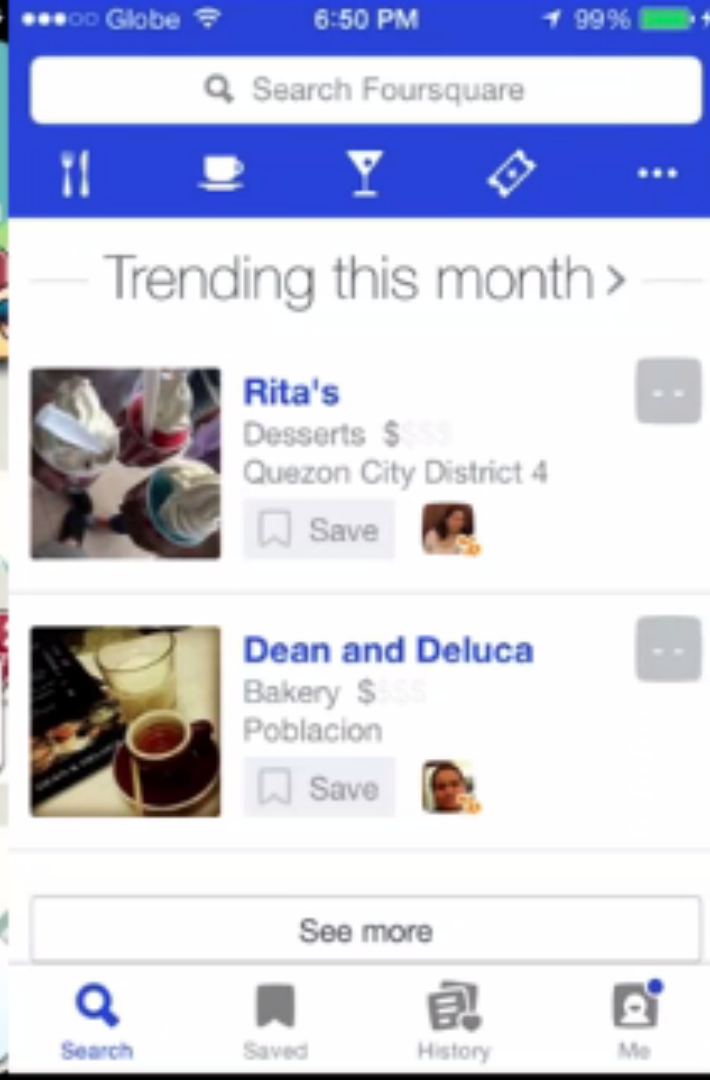
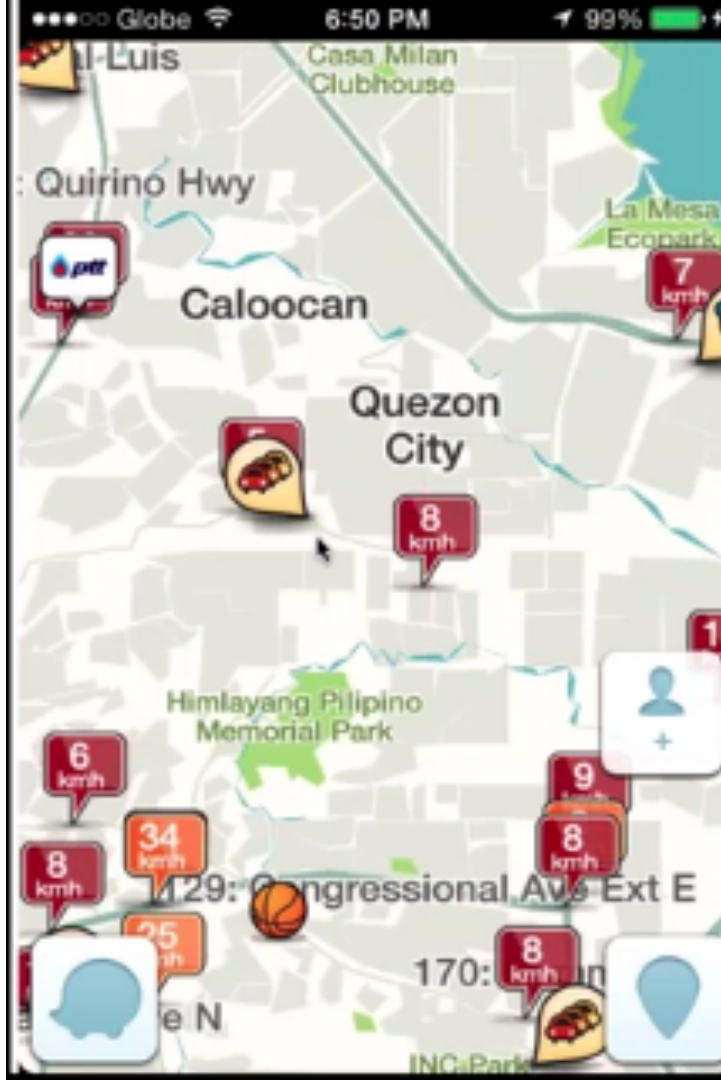
1. Pora ang mga pagpapalitan ng pora
2. Pora ang mga pagpapalitan ng pora
3. Pora ang mga pagpapalitan ng pora
4. Pora ang mga pagpapalitan ng pora
5. Pora ang mga pagpapalitan ng pora

HINDI DAPAT

Upang sa social media

1. Sa mga pagpapalitan
2. Hindi sa mga pagpapalitan
3. Pagpapalitan
4. Sa mga pagpapalitan
5. Personal na pagpapalitan
6. Yang mga pagpapalitan
7. Pora ang mga pagpapalitan





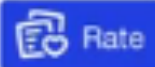
History

This history is only visible to you.

Monday, May 11, 2015

The Rock Don Antonio  Rate
Social Club • Holy Spirit

Monday, April 13, 2015

Commune  Rate
Café • Bel-Air

Saturday, April 11, 2015

Bo's Coffee  Rate
Coffee Shop • Cebu City,...

Sunday, April 5, 2015



Search



Saved



History

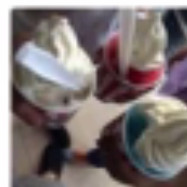


Me

Search Foursquare



Trending this month >



Rita's
Desserts \$555
Quezon City District 4

Save



Dean and DeLuca
Bakery \$555
Poblacion

Save



See more



Search



Saved



History



Me

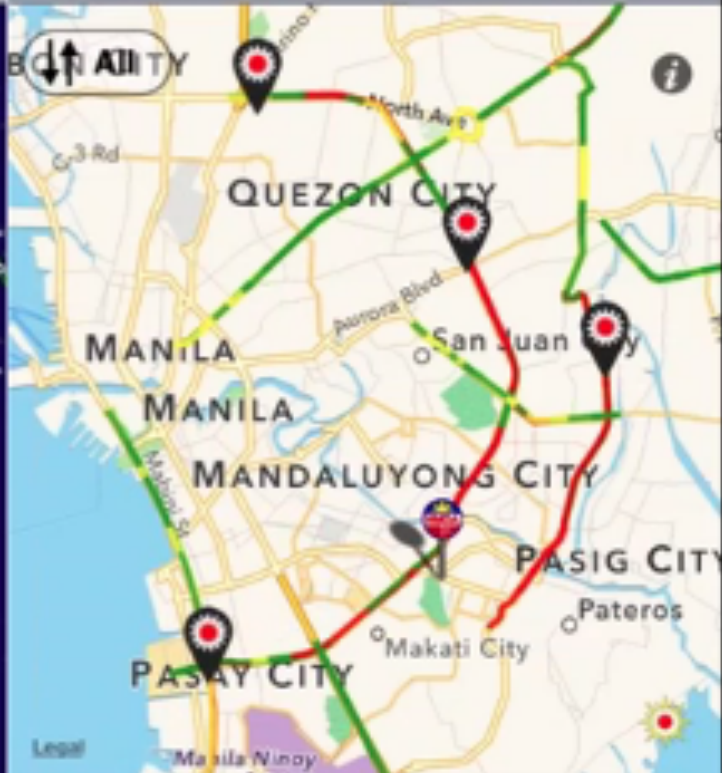
6:52 PM 99%
METRO MANILA TRAFFIC NAVIGATOR



Last Checked: 05/27/2015 06:52pm

- System View
- Map View
- Line View
- FAQs
- About

6:52 PM 99%
METRO MANILA TRAFFIC NAVIGATOR



Last Checked: 05/27/2015 06:52pm

- System View
- Map View
- Line View
- FAQs
- About

METRO MANILA TRAFFIC NAVIGATOR

EDSA

C5

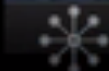
ORTIGAS

COMMONWEALTH

QUEZON AVE.

ESPAÑA

METRO MANILA TRAFFIC NAVIGATOR



System View



Map View



Line View



FAQs



About

Back

COMMONWEALTH



Southbound

Northbound

L

Batasan

L

04 Oct 7:53am

04 Oct 7:53am

L

St. Peter's Church

L

04 Oct 7:53am

04 Oct 7:53am

L

Ever Gotesco

L

04 Oct 7:53am

04 Oct 7:53am

L

Diliman Preparatory School

L

04 Oct 7:53am

04 Oct 7:53am

M-H

Zuaregi

L

04 Oct 7:53am

04 Oct 7:53am

M-H

General Malvar Hospital

L

04 Oct 7:53am

04 Oct 7:53am



System View



Map View



Line View



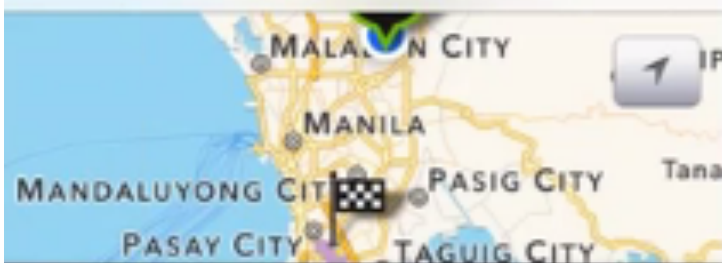
FAQs



About




GRABTAXI



24.59Km
P817

3 Drivers
Nearby

From
 **Immaculate Concepcion Chapel** >
Fern Village, QC

To
 **Ninoy Aquino International Airport (MNL) Ter...** >
Andrews Ave, Pasay



GrabTaxi



GrabCar (Sedan)



GrabCar+ (Premium)

Next



cebu pacific



Welcome!

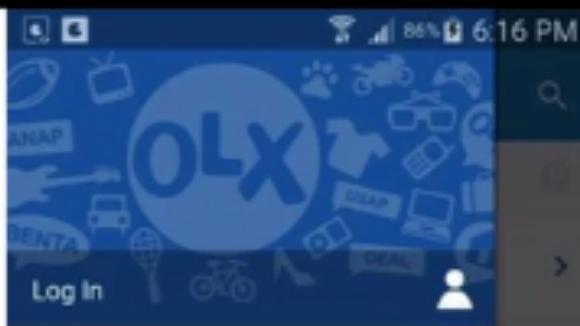
I want to



Book a Flight



Check-in



Home

+ Sell Your Item Now

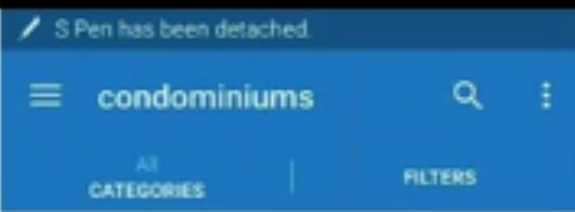
Q Browse ads

B Favorites

Help

Contact Us

About app



2,528 ads found.



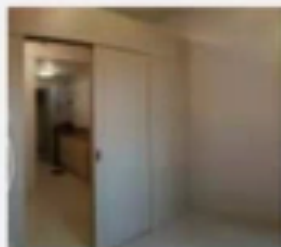
Solano Hills
Condominium in...

₱ 1,485,000



2bedroom
condominium near...

₱ 3,215,000



Condominium in Sm
North Edsa

₱ 12,000



Serendra
Condominiu

₱ 18,000,000



Add Cities & Suburbs

- Listing type For Sale
- Property type Any
- Price min Any
- Price max Any
- Bedrooms 1 2 3 4 5
- Bathrooms 1 2 3 4 5

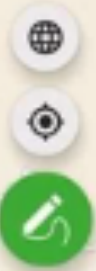
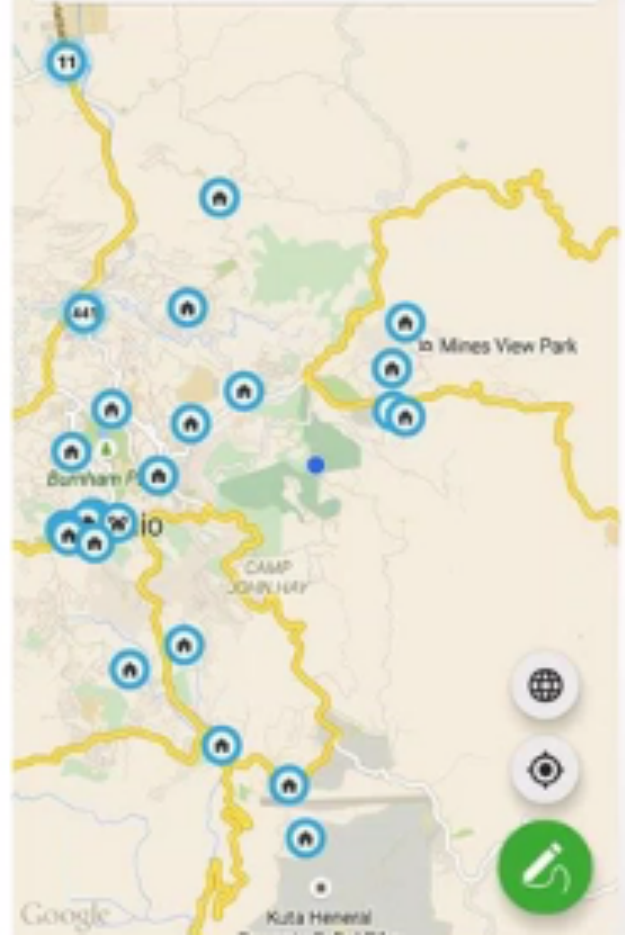
Found 2 suburbs near you

Cities & suburbs by province

MAP SEARCH

SEARCH

Add Cities & Suburbs



Xend



BOOK NOW

MY BOOKINGS



HOME

51 Sapphire St., Fern Village,
Tandang Sora, Quezon, Metro
Manila, 1116, Philippines

BOOK TODAY

BOOK TOMORROW

TRACKING #



BDO



Mobile Banking

User ID:

Password:

Enroll Now

Login

[Account is locked?](#) | [Forgot your user ID?](#) | [Forgot your password?](#)





GCash



janette toral

09174490011



Current Balance

PHP 761.50

As of 07/08/2015 06:08 PM



Transaction Summary



PHP 0.00

GCash Debit

PHP 0.00

GCash Credit

From 06/30/2015 to 07/07/2015

Swipe to the left to start shopping with QR



Cash In

Send Money

Pay Bills

Pay Loans

Cancel

GCash

Next

Send Money

Amount

Enter Amount

Delivery Method

Mobile Number

Recipient

Select Recipient

Purpose

Purpose of Send Money

Cancel

GCash

All Billers

Categories

Favorites



AXA Life



Allied Bank



Ateneo



Avon



Ayala Life



BIR



Bankard MC/Visa/JCB



Bankard



Cancel

GCash

Next

Buy Load

Recipient

Choose recipient

janette toral

09174490011

Change PIN

GCash American Express® Virtual Pay

Request Transaction History

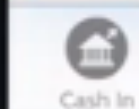
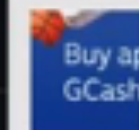
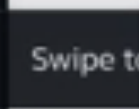
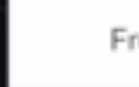
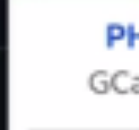
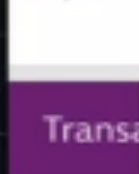
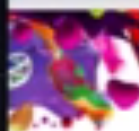
FAQs

Call Hotline

GCash Outlet Locator

About

Log Out



Cash In

Send

Request

Request

Send

Request

Next

From: Email

To: Email

Amount: \$0.00 USD

Amount: \$0.00 USD

Message: (Optional)

Message: (Optional)

What's this payment for?

Friends or Family

Goods or Services



Activity



Send & Request



Wallet



Settings



Activity



Send & Request



Wallet



Settings

Build trust

