

GETTING TRUE FANS, CUSTOMERS, PATRONS

Janette Toral

FREE Webinar

im DIGITAL INFLUENCER

Getting True Fans, Customers, Patrons

Creator #1

Relationship #2

Cultivate #3

March 13
7 pm to 8 pm

FASCINATE
CERTIFIED ADVISOR



HOW MANY CUSTOMERS DO YOU NEED?

Someone who will buy what you produce.

ARE YOU CONTENT TO MAKE
A LIVING OR A FORTUNE?

HOW MANY PRODUCTS OR SERVICES WILL YOU CREATE IN A YEAR?

that will make you profit at
least P5,000 a year from a
loyal fan, customer, patron.





CAN IT BE PROFITABLE?

- Earning from membership fees.
- Referral of new members and clients.
- Short-term consulting work to fulfill a need.
- Outsource within the community to avail of reasonable pricing.

YOU MUST HAVE A DIRECT
RELATIONSHIP
- KEEP THE PROFIT 100%



HOW MANY LOYAL FANS, CUSTOMERS, PATRONS DO YOU NEED?

- 100 or 1,000 customers?
- 500,000 or 5,000,000 a year?
- How much will a fan be willing to spend on your offering?

AIM FOR THE SUPER FANS, CUSTOMERS, PATRONS

- They are your advocates.
- They can encourage regular fans, patrons, customers to purchase.



DIGITALFILIPINO EXPERIENCE

- Deliberately plugging and invite people to join through a mailing list, social media, or those who opted-in at the club site.
- Time has to be invested in terms of continuously developing what you have to offer. If the product or service that you came up with is needed and of value, prospective new members naturally comes. Constantly finding out what people need is important.
- Campaigns are only step-up when there is something new or of value being offered. Otherwise, time is spent on product development.



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give crowd



Janette Toral is creating Digital Influencers & E-Commerce Advocates!

Overview

Posts

Community

Become a patron

6

patrons

\$241

per month · Private

Share



Share

Tweet

REWARDS

Supporter

\$1 or more per month

Thank you for the support. This will give you access to my feed

<http://patreon.com/janettetoral>



One-on-One
Mentoring

Take this
journey
with us.

<http://influencerbootcamp.digitalfilipino.com/fascinate>